



## SHOW OVERVIEW

<b>Date</b>	19(Wed) ~ 21(Fri) June 2024
<b>Venue</b>	Hall 1,2,3 Songdo Convensia, Incheon, Korea
<b>Show Scale</b>	500 booths from 200 exhibitors, 12,600 SQM
<b>Hosted by</b>	 KOREA COAST GUARD  Incheon Metropolitan City
<b>Organized by</b>	 Incheon Tourism Organization  K Fairs
<b>Endorsed by</b>	 Korea Marine Equipment Association  KBIZ Korea Shipbuilding Industry Cooperative  KOMERI
<b>Sponsored by</b>	Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Energy, Defense Acquisition Program Administration, Republic of Korea Navy, Incheon Metropolitan City Office of Education, Korea Register, Korea Ship Safety Technology Authority, Small & Medium Business Cooperative, Korea Marine Environment Management Corporation, Korea Institute of Ocean Science & Technology, Korea Ocean & Fisheries Institute, Korea Aerospace Research Institute, Defense Agency for Technology and Quality, The Society of Naval Architects of Korea, Korea Water Leisure Safety Federation, Korea Aqua-Leisure Safety Association, Maritime Rescue & Salvage Association, Korea Aerospace Institute Association, Research Institute of Medium & Small Shipbuilding, Korea Marina Association, Gyeonggi Incheon Machinery Industry Cooperative, Korea Maritime Pilots' Association, Korea Polar Research Institute, Incheon Port Authority, Incheon Office of Korea Electric Power Corporation

## EXHIBIT ITEMS

### KOREA OCEAN EXPO



#### Korea Coast Guard Promotion Pavilion

Introduction of Korea Coast Guard Promotion Pavilion, maritime safety training, marine photography exhibition, Wear a Life Vest campaign, etc.



#### Special Equipment Pavilion

Flash light, diving equipment, unmanned life-saving robot, forensic science equipment, personal protective gear, high-powered directional speaker, etc.



#### Aviation Pavilion

Unmanned aircraft, wired/wireless integrated gateway, marine pollution monitoring equipment, multifunctional sailing device, helicopter of maritime operation, hoist, oil analyzer, aviation-related equipment



#### Equipment and supplies for passenger ship and port

· Inland navigation  
· Passenger ship and ferry : materials and equipment related to express ferry, cruise, passenger ship (island ferry), articles for ship  
· Port equipment



#### Marine Environment Control pavilion

Marine pollution analyzer, skimmer, oil spill fence, oil absorbent, oil tank, hole(water-proof) stopper, protective clothing, etc.



#### Safety-leisure Pavilion

Portable searchlight, pontoon, floating structures, canoe, kayak, safety gloves, automated defibrillator, first aid kit, aqua bike, rescue boat, underwater scooter, emergency water purifying kit, etc.



#### Navigation-Communication Device Pavilion

Satellite terminal for RIB boat, thermal imaging camera, sounding machine, radar, marine electronic equipment, floater, fish finder, satellite navigation device, fire control system, CCTV, wireless communication device, weather monitoring system, etc.



#### Shipbuilding Pavilion

Shipyard, Shipbuilding equipment and technologies, LCAC, etc.



#### Small and medium-sized shipbuilding and workboat

· Tugs & Workboat - Tug boat, push boat, product carrier, icebreaker, fishing boat fire boat, barge, ship for passengers and cars, related materials and equipment, articles for ship  
· Yacht and boat - yacht and boat-related materials and equipment, articles for ship  
· Engines and parts for small and medium-sized boat (including outboards)



#### Eco-friendly ship Equipment and Ship Support

· Eco-friendly ship equipment - Ballast, hybrid system for eco-friendly ship (for fishing boats, boat)  
· Ship engines and parts  
· Ship support - Ship maintenance equipment, ship repair, training for members on board, ship finance, ship insurance

# MAJOR EVENT



**Purchase meeting with Korea Coast Guard**  
Export meeting with overseas buyer & International Coast Guards



**Opening Ceremony**



**Networking Event for Exhibitors**

## International Conferences



### KORMARINE Conference

"Kormarine Conference" is a platform for experts to discuss and seek solution to overcome recent crisis facing the industry and also opens up new window of opportunity for industrial development.



### Conference for the Development of Next Generation KCG Ships

A two-day Public-Private Partnership(PPP) conference will be held to advance the Patrol Craft and secure technical skills.



# 2022 STATISTIC



- Completely Satisfied 46.3%
- Very Satisfied 39%
- Somewhat Satisfied 9.1%
- Not Very Satisfied 5.6%

**85.3%**  
Satisfied



- Very Highly 48.7%
- Positively considering 32.5%
- Somewhat likely 14.9%
- Not Very likely 3.8%

**81.2%**  
Positively considering to re-exhibit

## 03

### Purchase Meeting with Korea Coast Guards

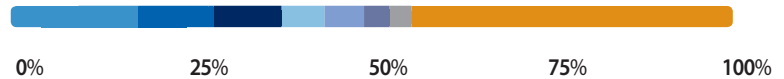


Total **\$109,843,521**

- The first day (22<sup>nd</sup>) **\$49,410,314**
- The second day (23<sup>rd</sup>) **\$38,441,378**
- The third day (24<sup>th</sup>) **\$21,991,829**

## 04

### Buyer Job Category



- Government / Coast Guards / Navy / Associations **18.9%**
- Manufacturer / OEM **12.5%**
- Research & Development **9.2%**
- Aviation & Light Aircraft **7.8%**
- Shipyard / Shipbuilding **6.8%**
- Safety Equipment **5.6%**
- Reseller / Distributor / Agent **3.5%**
- Other (Navigation Technology, Rescue & Firefighting, etc.) **35.7%**